

YOUR BIG HELPERS IN REAL ESTATE

5025 W Siesta Way

Laveen, AZ 85339 · MLS #7034905 · Active · Listed May 29, 2026

\$529,999

LIST PRICE

14

DAYS ON MARKET

4 / 2

BED / BATH

2,569

SQ FT

Prepared for **Stephanie & Seth Carter** by **Merrill & Kristi Jencks** · Big Helper Group,
brokered by REAL Broker (AZ)



Equal Housing Opportunity

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PERFORMANCE SUMMARY

This week at a glance

Activity for your listing across every channel we track, since it went live on May 29.

3,676

ONLINE VIEWS*

255

SAVES /
FAVORITES

14

SHOWINGS

5

FEEDBACK
REPLIES

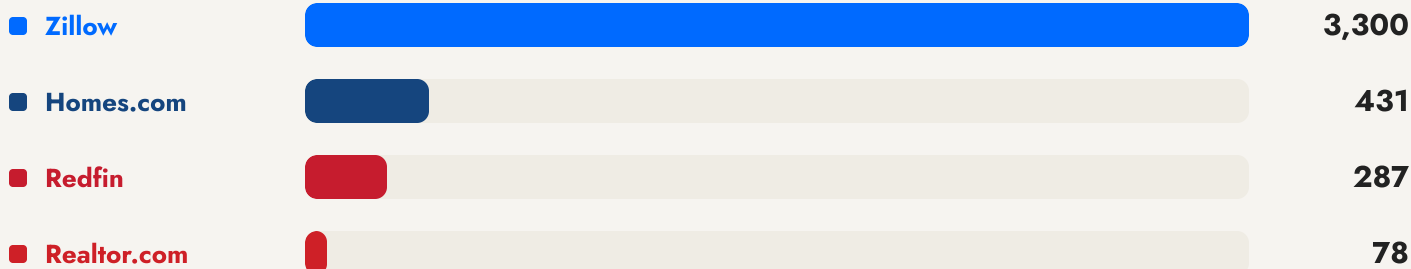
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WRITTEN OFFER

Your home went live on **May 29** and drew strong early traffic: thousands of online views, steady showings, and **one written offer** in the first two weeks. Buyer and agent feedback this period centered on interior size and layout. The detail follows.

WHERE THE TRAFFIC CAME FROM

Online views by portal, since listed. Tap a portal name to open your live listing.



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Big Helper Group, brokered by REAL Broker — Arizona. Merrill Jencks & Kristi Jencks. *Combined listing/detail views across Zillow, Homes.com, Redfin and Realtor.com; each portal measures views slightly differently. Figures are since the listing went live and update weekly. Not intended to solicit properties currently listed with a broker. If your home is currently listed, please disregard.

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CHANNEL DETAIL

Online visibility by portal

The major home-search sites where buyers found your listing.

Zillow



Views	3,300
Saves	240
Days on Zillow	13

Homes.com



Total views	431
Detail-page views	11
Top source	Search · 94%

Redfin



Views	287
Favorites	15
Days on Redfin	12

Realtor.com



Seen in search	2,532
Listing page views	78
Tour requests	5

Zillow drove the large majority of online traffic. Realtor.com placed your listing in front of buyers **2,532 times** in search this week and generated 5 tour requests. Homes.com and Redfin added supporting reach.

MARKETING & SYNDICATION

Your listing is live and syndicated across the four major portals above, plus the MLS and brokerage networks. Social posts are listed on the final page.



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IN PERSON

Showings & buyer feedback

In-person activity and what visiting agents told us, May 31 – June 11.

16

APPOINTMENTS

14

COMPLETED
SHOWINGS

5

FEEDBACK REPLIES

1

WRITTEN OFFER

WHAT BUYERS' AGENTS SAID

01

Liked the architecture and felt the price was accurate; the buyer submitted a written offer.

OFFER

02

Liked the home, noted the RV gate access is tight for daily in-and-out.

POSITIVE

03

Positive walkthrough. **"Nice property,"** five-star showing rating.

5-STAR

04

Liked the price and location; buyer preferred a different floor plan.

FLOOR PLAN

05

Not moving forward. Buyer wanted more interior room.

SIZE

The home is showing well and drawing consistent traffic. The most common theme across feedback was **interior size and layout**. One buyer moved to a written offer during this period.



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COMPARABLE ACTIVITY

Your market this week

How the homes a buyer would weigh against yours moved in the last 7 days. Your list price is **\$529,999**.

ACTIVE COMPETITION · OTHER LISTINGS

ADDRESS	LIST PRICE	VS. YOUR LIST	STATUS
7316 W Ellis St	\$432,000	-\$98K	ON MARKET
7223 S 71st Ln	\$440,000	-\$90K	ON MARKET
3410 W Alicia Dr	\$510,000	-\$20K	ON MARKET
8230 S 34th Dr	\$525,000	-\$5K	ON MARKET
8202 S 34th Dr	\$539,999	+\$10K	NEW LISTING
5009 W Gwen St	\$550,000	+\$20K	ON MARKET

AVG LIST PRICE

\$503,250

MEDIAN LIST

\$517,500

AVG \$/SQ FT

\$196

YOUR \$/SQ FT

\$206

RECENTLY PENDED

No comparable Laveen homes went under contract this week.

RECENTLY CLOSED

3405 W Ian Dr

CLOSED

\$442,000

Sold at **88.6%** of its list price.

Most active competition sits **below your price**; only one new listing came on just above at \$539,999. One nearby home closed at **\$442,000**, about 88.6% of list. Your home sits at the top of the active set, in line with its size and finishes.



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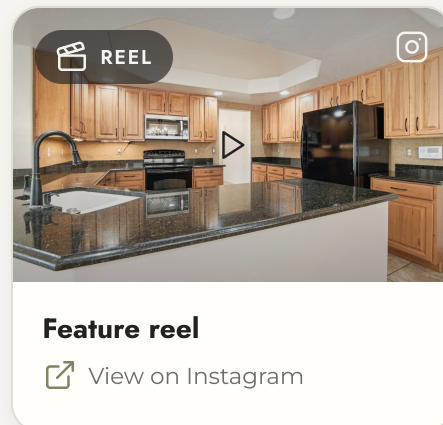
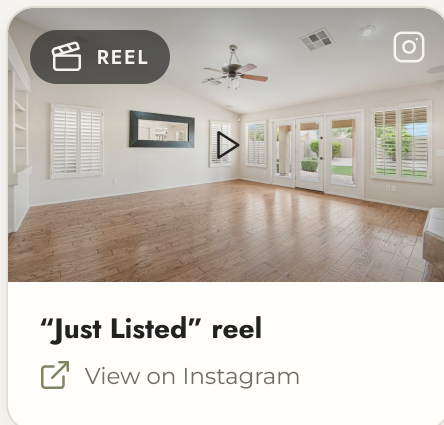
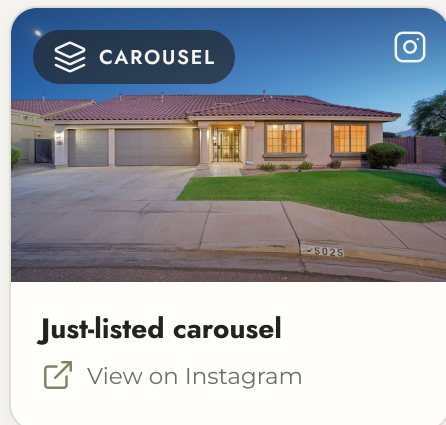
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SOCIAL MARKETING

Promoting your home

Tap any post to open it on Instagram, then share it with your own network.



Sharing these posts with friends and neighbors helps the right buyer find your home faster — the people in your circle often know exactly who's looking to move into the area.

WHAT'S NEXT

- ✓ We keep your listing in front of buyers across **every major portal and the MLS**.
- ✓ We track showings and feedback in real time and **follow up with every visiting agent**.
- ✓ You'll get this report each week so the picture stays **clear and current**.
- ✓ Questions any time — that's our **Communication Guarantee**.

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